

**DEVA MATHA COLLEGE
KURAVILANGAD**

**ENTREPRENEURSHIP DEVELOPMENT
CLUB ACTIVITIES 2017-22**

About the Club

- Entrepreneurship Development Club of Deva Matha College functions as a registered unit of District Industries Centre of Kerala since 2013
- The club aims at developing entrepreneurial talents of the students.

Teachers in Charge

Ms. Soumya Sebastian --Department of Commerce

Dr.Elsamma Joseph --- Department of Economics

Registration Certificate


Government of Kerala

Directorate of Industries & Commerce

**Certificate of Registration
for
Entrepreneurship Development Club**

This is to certify that the Entrepreneurship Development Club of
M/s. Deva Matha College, Kuravilangad, Kottayam.....
has been registered with the Directorate of Industries & Commerce under
the Entrepreneurship Development Club programme of the Department of
Industries & Commerce, Government of Kerala.

Register No. : *EDC/KTM/12/13*

Place : *Thiruvananthapuram*
Date : *13/12/13*


Director of Industries & Commerce



MOTTO

“Creativity is the ability to hide your sources”

-Albert Einstein

VISION

**To foster entrepreneurial skills development and
creates a vibrant and competitive new entrepreneur.**

MISSION

- Constructing the passion among the students about Entrepreneurship Development
- Getting to know about insights of the Entrepreneurs.
- Finding out the potential sectors for business
- Knowing the constraints of Entrepreneurship Development in all business sectors.
- Understanding the different ways to use the knowledge gathered from the classroom.
- Knowing the process of Building a Business
- Getting idea on how to nurture the entrepreneurship quality
- Generating an entrepreneur.

ADMINISTRATIVE STRUCTURE

PRINCIPAL



STAFF ADVISOR



STUDENTS REPRESENTATIVES

Functions of the club

- ❖ To organize interactive sessions with successful entrepreneurs from outside and inside state.
- ❖ To organize workshops,/debates.
- ❖ To organize industrial visits to business enterprises.
- ❖ To award the “ best entrepreneur” and to arrange interaction with promotional agencies.
- ❖ Exposure to events in various parts of the state related to industrial developments.
- ❖ Organize Entrepreneurship Clinics & Entrepreneurship Awareness Programme.
- ❖ To introduce talented youths to industrial research organizations.
- ❖ To familiarize the youths to the latest developments through media.

Activities 2017-2023 at a Glance

- **Seminars/webinars** conducted
- **Add on Programmes**
- Practical exposure
 - Cake Baking Class
 - Cake Fiesta-Marketing of cakes
- Industrial Visit
- Incubation Centre Visit
- Business idea Exhibition
- Observing days of National/ International Importance
 - 30th August- **Small Industries Day**
 - 19th November- **Women Entrepreneurship Day**

Seminars & Webinars

- Entrepreneurship Development Awareness Class Under The Auspices Of ED Club And Kerala Ministry Of Industry and Trade on 20th September 2017



Outcome: Seminar on Entrepreneurship Development Awareness Class facilitate the candidates on various aspects of enterprise building starting from identification of business opportunities, developing business plans, strengthening entrepreneurial competencies and acquiring skills in managing a small venture.

- Entrepreneurship Opportunities After Covid-19, webinar on 22nd October 2020 , Resource Person – Prof. Sherin Sam Jose, Faculty, Amal Jyothi Engineering College.



Outcome: Webinar on Entrepreneurship Opportunities after covid 19 highlight provoking an unprecedented downturn in the global economy

- Webinar on Relevance of Design Thinking in Entrepreneurship conducted on 19th November 2020, Resource Person – Ms.Lakshmi Menon, Social Entrepreneur



Outcome: The main outcome of the webinar Design thinking in entrepreneurship is Students will be motivated by solving real issues rather than just copy pasting their academic projects.

- State Level Webinar On Start Up Ecosystem, conducted on 11th June 2021 , Resource Person- Mr. Krishna Kumar



Outcome: The webinar was to acclimatize students about the various schemes and programs promoted by the Government of India to encourage students to start businesses and be a part of the startup ecosystem.

- Skill Development Program, 27th and 28th August 2021 by JCI Kuravilangad



Outcome: Skill Development Programs enhance knowledge development among the manpower.

- Webinar on Government Schemes for an Entrepreneur, conducted on 30th August 2021 , Resource Person- Rajesh K.K., Industries Extension Officer



Outcome: Webinar on Government Schemes for an Entrepreneur review the available schemes for the MSME sector and to figure out how to contribute to the development of our country.

- Webinar on Journey of a successful woman Entrepreneur, conducted on 19th November 2021, Resource Person – Ms. Swapna James, Woman Entrepreneur



Outcome: Webinar on Journey of a successful woman Entrepreneur point out humility, the key to be successful in both business and life.

- Seminar on Entrepreneurship Awareness Programme by Mr. Sino Jacob Mathew, Assistant Director Industries officer on 21st March 2022



Outcome: Seminar on Entrepreneurship Awareness Programme, students will be able to understand the concepts of identification/ selection of projects.

SEMINAR ON IDEA GENERATION- 27th July 2022

- A Seminar on Idea Generation was organised by ED Club association with IEDC and IIC of Deva Matha College at 2:20pm at E Learning Centre. About 100 students participated in the Session
- Mr. Sino Jacob, Assistant District Industries officer took class on what is idea generation, why idea generation important; most common mistakes done and about the assistance from the part of government.
- The session wrapped around at 2:15 pm Seminar was really wonderful that it really kindled the young minds, to be a successful entrepreneur.



Output: Seminar on Idea generation is about improving what already exists as well as coming up with something new.

E.D.Club Activities 2018-19

Add on Course:

ENTREPRENEURSHIP DEVELOPMENT

Aims and objectives of the course

- Platform for real time learning from the entrepreneurs.
- Develop entrepreneurial culture
- Equip students with the skills
- Personal and professional growth in future.

Output: Add on course Entrepreneurship development provides an Opportunity to sharpen entrepreneurial competencies.



What we did.....2018-19

INDUSTRY DELEGATES' VISIT TO CAMPUS

- ❑ Industries Extention Officer Uzhavoor Block
- ❑ Ever Green Industries
- ❑ Financial Literacy Centre
- ❑ Syndicate Bank
- ❑ Lamaara Pvt. Ltd
- ❑ Young entrepreneurship STATE AWARD



Practical exposure given

- Entrepreneurship -ROLE of DICs
- How to build a start up at college
- Loans and advances, Various Schemes
- Legal requirements to start an industry or a factory
- Managing an enterprise in the changing environment
- Experience sharing of successful entrepreneurs





- E-Commerce
- Agro Business
- Plant Tissue Culture
- Financial Literacy Program of RBI-Rural Planning Ministry, Govt. Of India



What we did.....2019-20



INDUSTRY DELEGATES' VISIT TO CAMPUS



- ❑ Industries Extention Officers Lalam, Erattupetta , Uzhavoor Block
- ❑ Ever Green Industries
- ❑ Financial Literacy Centre
- ❑ Deputy Registrar, Dept. of Industries & Commerce



E.D.Club Activities 2018-19




Add on Course:

ENTREPRENEURSHIP DEVELOPMENT

Date	Time	Topic	Resource Person	Photo
01.03.2019	9.30-10.30	Entrepreneurship Development and the role of DICs.	Sri Sino Jacob Mathew, Industries Extension Officer Uzhavoor Block 9446508883	
	10.30-12.30	Sharing experience and story of a successful entrepreneur	Georgekutty Cyriac 9447310156 Ever Green Industries	
	1.15-3.15	Sharing Experience	Sri. Sivaprasad Josco Food Products , Vempally 9744259444	

Date	Time	Topic	Resource Person	Photo
02.03.2019	9.30-11.30	Imparting Financial Literacy Program of RBI as per direction of Rural Planning Ministry, Govt. Of India	Thankappan V.K Senior Counsellor Financial Literacy Centre Uzhavoor Block Retired Syndicate Branch Manager 9446437139 ,9495677139	
	11.30-12.30	Sharing Experience	Sri.Prethish M babu Mattam Cakes & Bakers Ettumanoor 9961480407	
	1.15-3.00	Loans and advances, Various Schemes	Anoop Viswam Senior Branch Manager Syndicate Branch, Pala Branch 9496004359	




Date	Time	Topic	Resource Person	Photo
14-06-2019	9.30-11.30	How to build a start up at college	Anto Patrex Lamaara Pvt. Ltd 9790024813	
	11.30-12.30	Interactive section from a gold business man	Mr. Jose Kalappurackal	
	1.15-2.15	Legal requirements to start an industry or a factory	Shan J Mamparambil Mamparambil Pizhaku P.O 9446200380	
	2.15-3.15	Agro Business	Mathukutty Tom Thengumthottathil Palakattumala p.o Marangattupilly (secured state award as young Entrepreneur 2017-18) 9447776464	
			Abraham Edathinal/ (Reshmi) Edathinal Kurianad 8281437158	

Date	Time	Topic	Resource Person	Photo
15-06-2019	9.30-12.00	How to manage an enterprise in the changing environment'	Boney J Mattam Mattathil (H) Kuravilangad P.O Kottayam 9447513757	
	12.00-1.00	Plant Tissue Culture	Antony Augustine Kuttiyankal (H) Pala 9961403451	
	”		Abeson Jose Edacheril (H) Mevada Pala 9946144040	
	1.30-3.30	E-Commerce	Della Yugesh MS 20, A2 Vellayambalam Trivandrum 8281329137	

E.D Club Activities 2019-20

Add on Course: Entrepreneurship Development

Date	Time	Topic	Resource Person	Photo
1.2.2020	9.30-10.25	Sharing experience and story of a successful entrepreneur	Georgekutty Cyriac 9447310156 Ever Green Industries	
	10.30-11.30	Social Security Schemes	Rajamohan Nair (Financial Literacy Commission, Erattupetta Block) Retd. Chief Manager SBI 9447230734	
	11.30-12.30	Sharing Experience	Sri. Sivaprasad Josco Food Products , Vempally 9744259444	
	1.30-3.15	Entrepreneurship Development	E.M. Nassar Former Deputy Registrar, Dept. of Industries & Commerce) Motivational Trainer 9446122210 9074409001 nassaredayan@gmail.com	

Date	Time	Topic	Resource Person	Photo
28.02.2020	9.30-11.20	Entrepreneurship- Importance, Competencies, How to Become an Entrepreneur	Lorance Mathew Industries Extension Officer Lalam 9446367985 9188127083	
	11.30-12.30	Introduction to MSME sector	Nisha mol A V Industries Extension Officer Erattupetta Block 9188127081 9544962054	
	1.15-3.15	Idea Generation	Rejani E A Industries Extension Officere Uzhavoor Block 9188127080 8547890938	

Add on Course 2020-21

Date	Time	Topic	Resource Person	Photo
19.04.2021	9.30-10.30	Agripreneurship & experiences of an agripreneur	Mr.Saji Varkey Head of Paimpal Agroproducts LLP	
	10.45-12.30	Value added products	Mrs.Ancy Mathew	
	1.15-2.30	Student entrepreneurship based on online store	Mr. Arjun Narayanan Student B.Com –(2018-2021)	
20.04.2021	9.30-11	Online store "FaconFille- Experience Sharing	Ms.Gowri Aniyappan B.Com –(2018-2021)	

Practical exposure given

- Cake Baking Class

CAKE BAKING CLASSES

As an initiative of the ED Club of Commerce Department, the Second Year B.Com students were given a live training of cake baking by the Guest faculty Ms. Anu Tressa Jose on 3rd January 2020 from 1:30 p.m. 15 students participated in the session.



Output: The Cake baking classes are carefully designed to cover various aspects of baking and provide students through knowledge & understanding





Cake Fiesta

As a part of Christmas our department has decided to conduct a cake fest on 20th December 2019, Friday. Which was headed by Ms. Soumya Sebastian and Ms. Meera Varghese. As a part of this fest students has started their marketing before one week itself. The cakes were prepared by Sisters form Carmel Convent, Thodupuzha.

The Entrepreneur Development (ED) club under the auspicious of Research and Post graduate department of Commerce, Deva Matha College

Kuravilangadu has conducted a cake festival called 'Cake Fiesta' on 23 rd December 2022 in Deva Matha College. The cake festival was a joint effort of both ED club and Commerce department. Malanadu cakes from Malanadu outlet in Kanjirappally, Kottayam has selected as the cake distributor for the fest. Ms. Soumya Sebastian Asst Prof of department of commerce is the coordinator of this fest.

Output: Cake fiesta appreciates the need for understanding the marketing environment and analyze how the environmental factors impact the marketing practices and performance of organizations.

Industrial Visit SUMMARY SHEET

Sl.No.	Academic Year	Date	Place
1	2017-18	03/11/2017	Kitex& Anna Aluminium
2	2018-19	20/12/2018	Gurucharan Industries Baikampady, New Mangalore
3	2019-20	02/01/2020	Trust Trading Company in Coorg
4	2019-20	29/02/2020	<ul style="list-style-type: none">• Dolphin Rubber Industry• DC Books• Abtec
5	2022-23	10/03/2023	<ul style="list-style-type: none">• Kannan Devan Hill plantations in Munnar

INDUSTRIAL VISIT REPORT 2017-18

- Industrial visit form an integral part of curriculum so that the student get the opportunity to experience the practical environment. one day industrial visit was organised to KiteX& Anna Aluminium factory on 3rd November 2017 for Second year B.Com students. Mrs.Soumya Sebastian and Mr.Jithin Joy, Faculty of Commerce Department accompanied this Industrial Visit.



INDUSTRIAL VISIT REPORT 2018 - 19

- Industrial visit provides student a practical perspective on the world of work. In this concern Devamatha College Kuravilangad has organised an Industrial Visit to Gurucharan Industries, Manufactures and Exporters of Plastic Processing Machineries At Baikampady, New Mangalore on 20th December as part of the study tour programme. About 33 students of final year B.com visited the industry. The visit was coordinated by the faculty in charge Fr.Dinoy Mathew and Mrs. Anu Mathew.



INDUSTRIAL VISIT 2019 -20

The third year B. Com students had their industrial visit on 2nd January 2020 at Trust Trading Company in Coorg.



INDUSTRIAL VISIT 2019-20

- The industrial visit was conducted on 29th February 2020. The journey started by 10 AM and was coordinated by Ms. Soumya Sebastian. By 11 AM we reached Dolphin Rubber Industry at Poovanthuruthu.
- Then we proceed to the next company by 12.25 'DC Books' which was only at a nearby distance from Dolphin Rubber Industry. It was a huge one where large rolls of Plane white sheets were transformed to printed books.
- At 2.30, we proceed to the next industry 'Abtec'. The General Manager Mr. Shibu sir explained the details about the motive behind starting such a company and their gradual development.



Industrial Visit 2022-2023

- 1 st M. Com students of Deva Matha college has conducted an Industrial Visit on 10/03/2023 as per the curriculum. Kannan Devan Hill plantations in Munnar is selected as the industry to be visited. The journey was accompanied by all the 14 students along with our staff guide Dr. Renny A George and Mrs. Soumya Sebastian.



Output: Industrial visits grant the students a great opportunity to interact with industries and know more about industrial environment.

Incubation Centre Visit

- On 26th march 2022, the IEDC ,IIC and ED club of Devamatha college kuravilangad,conducted an incubation centre visit to Rajagiri institutions of Management and Engineering.The programme was conducted as a part of the Rajagiri Entrepreneurship Awareness Programme(REAP) inorder to develop and experience startup and entrepreneurship culture among the students.The participants including 36 students and 2 Staff guides reached the destination at 9:00 am.



Output: Incubation centre visit provides a platform to enthusiastic, zealous, and aspiring entrepreneurs to bring a positive change in the industry with launch of new and promising businesses.



Business Idea Exhibition

Exhibitions can be an excellent way to promote your business and the products and services that you offer.

An exhibition based on Business Idea organised by IEDC, IIC,& E.D Club of DevaMatha College Kuravilangad was conducted on 30th March 2022. The exhibition started at 10:30 am and ended at 3:00 pm . There were 28 enteries from different departments of the college.

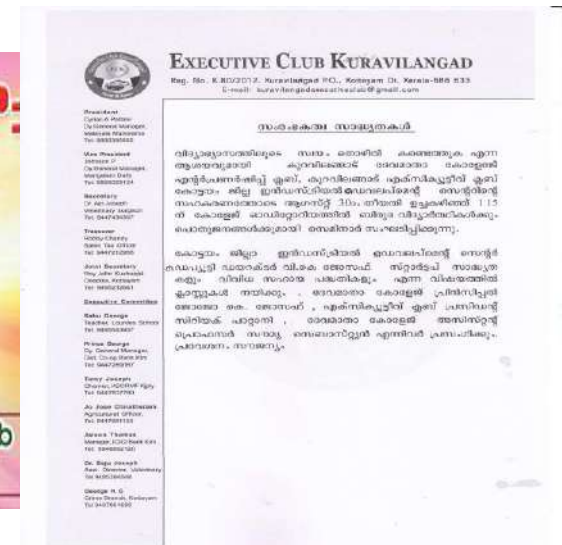
Alin Mary Santhosh of II D.C B.Sc Mathematics, N.B Roshin of I D.C B.Sc Botany and Bineetha Babu of II D.C B.Com Computer Applications was awarded the first, second and third prizes respectively. The prizes were distributed by the principal Dr. Sunil C Mathew. The feedback was collected and it was a wonderful experience for the students.



Output: Business idea exhibition provided a platform for participants to highlight their capabilities in various media.

Collaboration

- Entrepreneurship: Opportunities & Challenges
 - Entrepreneurship Development Club, Executive Club of Kuravilangad and District Industries Centre, Kottayam



Outcomes: Seminar on Entrepreneurship Opportunities and Challenges will develop and cultivate endurance among students.

Observing days of National/ International Importance

30th August 2019
Small Industries Day

19th November 2020
Women Entrepreneurship
Day

30th August 2021
Small Industrial Day

19th November 2021
Women Entrepreneurship Day

- Outcome:** Women's Entrepreneurship Day is observed on November 19 every year to acknowledge, support and celebrate the invaluable contribution of women business leaders and entrepreneurs towards economic growth and development.
- 30th August Small industrial day is celebrated to encourage the rise and development of small-scale businesses for the economic development of the country.

- 30th August 2019, as a part of Small Industries Day, a class was conducted in our college in collaboration with Entrepreneurship Development Club, [Entrepreneurship: Opportunities & Challenges](#) Executive Club of Kuravilangad. The class was conducted by Mr. V. K. Joseph, Deputy Director, DIC, Kottayam.
- 19th November 2020, Women's Entrepreneur Day, Webinar conducted on [Relevance of Design Thinking in Entrepreneurship](#), Ms. Lakshmi Menon, Social Entrepreneur
- 30th August 2021, Small Industrial day, Webinar conducted on [Government Schemes for an Entrepreneur](#) by Sri. Rajesh K.K., Industries Extension Officer, Department of Industries & Commerce
- 19th November 2021, Women's Entrepreneur Day, Webinar conducted on [Journey of a Successful Woman Entrepreneur](#), Ms. Swapna James,